



APHA Award for Excellence 2020
WorkSafe WA Platinum Status 2019-2021
ACHS Accredited 2019-2022

Bethesda Health Care

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Bethesda Health Care 2020 - 2024 *Strategic Directions*



Our Vision

defines what we seek to become as an organisation...

To deliver the highest quality healthcare experience by putting patients at the centre of all that we do.

Our Mission

is the reason we exist...

To be the preferred choice for doctors, staff and patients, recognised for the provision of high quality clinical care

To achieve Our Vision we will focus on these Strategic Themes



Service Expansion and Diversification

We will deepen our current services and explore new care models and new geographical locations in a financially stable way to become a leader in our fields of clinical expertise.



Partnering for Growth and Improvement

We will further engage and collaborate with our doctors, consumers, volunteers and funders to grow and improve our services and the staff and patient experience.



Developing a Culture of Leadership and Ownership

We will invest in our staff to develop leadership skills, promote accountability and ownership and reward demonstration of the Bethesda values.



Being Recognised and Respectful

We will increase our relevance to the wider community by committing to environmental sustainability and corporate social responsibility.



Integrated Digital Health

We will explore new and innovative digital platforms for hospital operation, monitoring our operations with real-time data analytics.



Agile Operations for Financial Sustainability

We will streamline our clinical processes for maximum efficiency, to achieve revenue growth and increase profitability.

These Strategic Enablers are a strong foundation

