



MEDIA RELEASE
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Bethesda Hospital Supports Pink Ribbon Breakfast for Cancer Research

Pink Ribbon Day is held nationally on Monday 25 October 2010, and Bethesda Hospital in Claremont will be leading the charge to raise vital funds for Breast Cancer Research by staging their own Pink Ribbon Breakfast. Bethesda's Chief Executive Officer, Yasmin Naglazas, confirms the hospital's strong connection and support of research into breast cancer and acknowledges "the improvement of survival rates due to earlier detection – something that the Pink Ribbon Breakfast assists to promote".

Held in their well-reputed café overlooking the picturesque Freshwater Bay, this fundraising breakfast is open to the general public, as well as patients, staff and doctors. There is plenty of seating, as well as lounge areas. Pink Ribbon Day merchandise will also be available for sale in the hospital.

For just \$10 patrons will be treated to a fresh healthy breakfast buffet style from 8:00am which will include: fresh fruits, cereals and muesli, yoghurt and assorted freshly squeezed juices; in addition to the café's popular barista brewed coffee.

All funds received from the breakfast and the merchandise sales will be directed to the National Breast Cancer Research Foundation (NBCF).

Mr Rohitha Siriwardena, Manager of Hotel Services at Bethesda Hospital was keen to support this worthy cause. "The hospital sees a number of patients and their families in our dedicated Palliative Care Unit who are affected by Breast Cancer. By using the hospital's café and resources for this event, we are confident of lending our support to the NBCF".

For table bookings please contact 9340 6417.

Bethesda Hospital is an independent 88-bed hospital in Claremont which has been providing care and service to the Western Australian community for over 60 years. The hospital has an outstanding reputation in the provision of palliative care, through their 20 bed in-patient Palliative Care unit and more recently, the Palliative Ambulatory Service (North).

www.bethesda.asn.au

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